

FAX# 703 528 7880 OCT24/12 15.05  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT24/12 15.05

DATE \_\_\_\_\_

ST A:

ALL INVOICES ARE TO BE SENT TO:

OBAMA FOR AMERICA 60S

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101

TH-1

PROGRAM : EYEWITNESS NEWS  
CON COM1: EYEWITNESS NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	A		1200N-100P	100		\$1,700.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER CREDIT OF \$20 THIS IS A MAKE-GOOD FOR OCT25 ON LINE-5 FOR 2 SPOTS/WK												
24	A		600A-700A	60		\$3,750.00	10/25	10/25	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER CREDIT OF \$20 PART OF A MAKEGOOD MADE UP OF LINES 23-27												
25	A		1130P-1205A	60		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : NEWS AFTER FBALL ORD COM1 : WE CAN OFFER CREDIT OF \$20 PART OF A MAKEGOOD MADE UP OF LINES 23-27												
26	A		1130P-1200M	60		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTSNIGHT ORD COM1 : WE CAN OFFER CREDIT OF \$20 PART OF A MAKEGOOD MADE UP OF LINES 23-27												
27	A		500A-600A	60		\$680.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER CREDIT OF \$20 PART OF A MAKEGOOD MADE UP OF LINES 23-27												
STATION MAKEGOOD OFFERS:												
M3 OK'D BUY#5 MISSED:TH-F/600P-630P OCT25(2/WK) 60S \$6,000.00 (OCT24/12)												
& THU/600A-700A OCT26 100S \$1,700.00 PLS ADVISE.												
& SAT/1130P-1205A OCT25 60S \$3,750.00												
& SUN/1130P-1200M OCT27(2/WK) 60S \$2,500.00												
& SAT/500A-600A OCT28 60S \$850.00												
CMT:WE CAN OFFER CREDIT OF \$20 OCT27 60S \$680.00												

OCT/12      85540.00      NOV/12      22680.00

CONTRACT TOTAL      108220.00

TOTAL SPOTS      38

REP HEADLINE# 6390542      TRF# 338430      REP: TEL# 703 528 7800      FAX# 703 528 7880      OCT24/12 15.05

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* CHANGES \*\*\*      \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$288,040      WFTV 38%      WKMG 20%      WESH 25%      WOFL 14%      WKCF 2%      WRBW 1%      CABL 0%  
WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE